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BUSINESS TRANSFORMATION COACH AND AUTHOR AHANA LARA SHOWS WOMEN ENTREPRENEURS HOW TO UPLEVEL THEIR BUSINESS WITHOUT STRESS AND STRUGGLE

Gold Coast, Australia, October 13, 2017- The Global Entrepreneurship Monitor (GEM) Report shows that 163 million women started their business last year across 79 economies. In the United States alone, 30% businesses are owned by women. In Australia, over the last 20 years, there has been a 46% rise in women owned businesses. As a woman entrepreneur, Ahana Lara knows that these are not mere statistics. There is a larger movement afoot. The opportunity to create **mission centered, women owned businesses** has arrived.

As a consultant and coach for entrepreneurs for the last 7 years, Ahana has worked with hundreds of women at different stages of their entrepreneur lifecycle. From starting up, to building their first six figures and all the way to creating assets and systems that bring passive income in businesses, Ahana mapped their strategies and transformative journeys.

“Statistics will tell you that 82% of small businesses fail due to cash flow problems. However, the challenge for most women entrepreneurs goes **much deeper than that**. Their motivations for business is different. Entrepreneurship is a transformative journey towards self-expression

and self-empowerment. It's full of personal breakthroughs, working on mission, shifting beliefs and taking oneself towards personal and financial freedom." Ahana says.

Ahana's work with women entrepreneurs led her to create the ASP (A Simple Path) system to help women go through both personal and business transformation, together, in a simple, step by step, no struggle process that takes out the overwhelm. **It takes them out of a month-to-month, paycheck-to-paycheck cycle** and the anxiety of marketing and booking clients every month and replaces it with a business blueprint that gradually, but surely, takes them to six figure success, and beyond. It works on a foundation of creating a strong personal brand and highly effective attraction marketing. It integrates lessons from her years in digital marketing to create leveraged, high-growth businesses. Her 12 Incredibly Easy Steps To Uplevel Your Business audio class can be found on her website at www.ahanalara.com

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If you would like more information about this topic, please contact Ahana Lara or Daniel Nilon at 0467 498 322 or email at info@ahanaanddaniel.com.

Interview Questions

For Ahana Lara

Business Transformation Coach, Amazon Bestselling Author

BIO

Ahana Lara is a Business Transformation Coach and small business strategist who helps mission-centerer entrepreneurs create blueprints to up-level their business

Question 1: Tell a little bit about your journey. Why did you become a business transformation coach?

Question 2: Why is there a need for solo business owners and small business owners to uplevel their business? How does your work help them do that?

Question 3: Why is the process of building a successful business like a journey to enlightenment?

Question 4: Every business needs clients, but what is the secret of acquiring and closing ideal clients who will pay well for your offers and services?

Question 5: There are many courses and coaches in the market who talk about building up high-end client base, or high-profit online businesses. At the same time, many solo entrepreneurs, coaches and consultants are not even making 6-figures. What is the truth behind creating high-income, six of higher six figures businesses?

Question 6: Many entrepreneurs struggle with month-to-month cash flow. How do you get out of this struggle?

Question 7: We are seeing a significant number of women step into being the CEO of their companies. Why do you think women business owners are on the rise and what advice do you have for them to step into their success?

Question 8: You had to overcome huge debts in your life. At one point, you had a \$100,000 in debt. What happened and what did your business teach you about working with debt and money?

Question 9: For a coach, consultant, author or service provider, what are some of the steps they can take right now to start moving towards their six figures, or more?

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Get Ahana Lara's Free audio course, ***12 Incredibly Easy Steps To Uplevel Your Business*** on www.ahanalara.com